



# PRINTDESIGNS

PRINT - DISPLAY - EXHIBITIONS

# BLIZZARD

## OUTDOOR BANNER STAND

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### **Total graphic area:**

800mm (w) x 2000mm (h)

### **Total visual area:**

800mm (w) x 2000mm (h)

Please keep any critical design elements such as logos and text away from the corners as the denotes where the eyelet holes will be placed.

### **General Guidelines**

- Colour mode CMYK
- Convert Pantone colours to CMYK
- Resolution 150dpi
- All fonts must be outlined
- Please supply artwork as a PDF, Jpeg or Flattened Tif

