

Promotional Rectangular Feather Flags

Care Guide and Usage

Promotional flags are a fantastic way to advertise your business outdoors. Branded flags need to be cared for in the right way to ensure they last as long as they should. While the fabric and printing methods used are durable, giving your flag a little extra TLC can prolong its life and make it an even better investment for your brand.

Take care when cleaning

It's important to keep your flag clean and ensure any dirt from outdoor pollution doesn't begin to build-up on the surface. To keep your flag in tip-top shape, regularly wash in warm water with gentle soap, without soaking, and rinse and naturally dry immediately afterwards. If you do need to give it a wash, you can do so by washing it at 30 degrees with a mild detergent.

Choose It's Positioning Carefully

Wherever you decide to display your new branded flag, ensure it has plenty of room for movement. Avoid it flapping and having any friction against anything that could cause excess wear and tear.

You should assess the prevailing conditions and ensure that the flag is not subject to high wind speeds that could cause it to blow over. Rectangular Feather flags are designed for use in wind speeds of up to 22MPH. Flags should not be used in higher wind speeds and are not designed as permanent fixtures to be left outdoors in all weather conditions.

When using your flag outdoors you should monitor the prevailing weather conditions and dismantle the flag if you feel that the wind conditions are too high.

General Care

Promotional flags are not intended to be permanent outdoor fixtures. Exposure to the elements will cause the printed flag to deteriorate over time. Although your flag is made for the outdoors and will survive in rain and wind, very extreme wind can cause damage to your flag in the form of excess wear and tear and even rips.

To keep your flag in good condition for as long as possible, it should not be exposed to high wind speeds or storm like weather conditions.

If the flag is being used outside of a place of business, store it indoors outside of open hours and assess if the weather conditions are suitable when deploying the flag. Monitor weather conditions and store the flag indoors if conditions deteriorate during the day.

Lifespan

Flag prints do not carry a specific warranty since the lifespan can vary enormously depending on the environment that the flag is used in and the amount of hours it is exposed to the elements.

As an approximate guide for daily use, we would expect a flag print to be durable for around 6 Months outdoors. This lifespan could be considerably longer if the flag is sheltered from the wind or shorter if it is used in an exposed location where it could be exposed to more severe weather.