



# PRINTDESIGNS

P R I N T - D I S P L A Y - E X H I B I T I O N S

# BUDGET

## ROLLER BANNER

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### **Total graphic area:**

850mm (w) x 2150mm (h)

### **Total visual area:**

850mm (w) x 2000mm (h)

Please keep any critical design elements such as logos and text outside of the bottom non-viewable area. Remember to remove the pink box before saving your file.

### **General Guidelines**

- Colour mode CMYK
- Convert Pantone colours to CMYK
- Resolution 150dpi at 100% size
- All fonts must be outlined
- Include 5mm of bleed & crop marks
- Please supply artwork as a PDF, Jpg or Flattened Tif

# NON-VIEWABLE AREA

This area will go into the mechanism and will not be seen when the banner is pulled up.  
Avoid placing important elements of the design in this area.  
Do take any background images or colour right to the bottom